Brochure Supplement

(Part 2B of Form ADV)

Item 1: Cover Page

Stephen W. Burton

Rauch Advisory LLC
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Main Office:
1407 Stephanie Way, Suite C
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This brochure supplement provides information about Stephen W. Burton and supplements Rauch Advisory LLC's brochure. You should have received a copy of that brochure. Please contact Stephen W. Burton if you did not receive Rauch Advisory LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Stephen W. Burton (CRD#6595526) is available on the SEC's website at www.adviserinfo.sec.gov.

November 3, 2025

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Additional Investment Advisor Representative

Stephen W. Burton

- Year of birth: 1956

Item 2: Educational Background and Business Experience

Educational Background:

- No Post-Secondary Education

Business Experience:

- Momentum Marketing Solutions, LLC (*doing business as* Scale to Sell); Owner/President; 03/2023 - Present
- Rauch Advisory LLC; Managing Member; 03/2021 - Present
- Rauch Advisory LLC; Investment Advisor Representative; 01/2016 - Present
- Equity 1, Inc. Business Solution; Owner/Partner; 03/2013 – Present
- Equity for Life Properties II, LLC; Owner/Partner; 06/2006 – Present
- Equity 1 Inc.; Owner/President/Agent; 10/2004 – Present

Item 3: Disciplinary Information

None to report.

Item 4: Other Business Activities

Stephen W. Burton is licensed as an insurance agent. He may offer insurance products and services to advisory clients and receive customary fees and/or commissions as a result of such transactions, either directly, or indirectly via Rauch Advisory LLC's affiliate, Equity 1, Inc., an independent insurance agency. Greater than 75% of Mr. Burton's time is spent in this business. From time-to-time, he offers clients advice or products from those activities. While clients are not required to purchase any insurance products or services from Mr. Burton or Equity 1, Inc., to the extent they should choose to do so, Mr. Burton will receive insurance commissions which are separate and distinct from the advisory fees paid to Rauch Advisory LLC

These practices represent conflicts of interest because they give Mr. Burton an incentive to recommend insurance products and services to clients based on the commission amount received. This conflict is mitigated by disclosures, procedures, and the firm's fiduciary obligation to place the best interests of its clients first. Clients have the option to purchase these products through another insurance agent or agency of their choosing.

Mr. Burton is also owner/partner in a commercial real estate rental business and a business loan entity. Clients are not solicited to rent property or to accept loans from these outside businesses and therefore no conflicts exist with clients with respect to these outside business activities.

Mr. Burton is also the sole owner and managing principal of Momentum Marketing Solutions, LLC, *doing business as* Scale to Sell ("Scale to Sell"), a business consulting firm that offers advice to business owners regarding business growth strategies, succession planning, exit planning, employee compensation structuring, and other business topics. Business owners may purchase courses and group coaching for a subscription fee or purchase products through an affiliate link. As an affiliate of ERC Specialists (Employee Retention Credits) Scale to Sell helps businesses, non-profit organizations and churches to determine their eligibility for the ERC program. As an ERC specialist affiliate, Mr. Burton is paid a referral fee if ERC Specialists determines the client qualifies for any credit. Mr. Burton spends approximately 10 hours per month on his activities related to Scale to Sell.

As part of its business consulting services, Scale to Sell may generally educate its clients regarding certain types of deferred compensation structures for employees and may refer clients to RA for investment advisory services in connection with such discussions. Likewise, RA may refer its advisory clients to Scale to Sell for business consulting services. RA and Scale to Sell charge separate and distinct fees for their respective services. While RA, Scale to Sell, and Mr. Burton do not pay or receive any referral fees in connection with this reciprocal referral arrangement, the arrangement creates a conflict of interest, insofar as Mr. Burton has a financial incentive to refer clients to his affiliated business. We mitigate this conflict of interest by only recommending the services of our affiliates when we believe such recommendations to be in the best interests of our advisory clients. Clients are never obligated to engage our affiliates for services.

Item 5: Additional Compensation

Mr. Burton receives additional compensation in his capacity as an insurance agent and as owner/partner in commercial rental property and business loan entities. In addition, Mr. Burton receives a fee for his marketing services. He does not receive any performance-based fees.

Item 6: Supervision

Steve Burton is the sole owner and Chief Compliance Officer of Rauch Advisory LLC; therefore, he is solely responsible for all supervision and formulation and monitoring of investment advice offered to clients. He will adhere to the policies and procedures as described in the firm's Compliance Manual. Mr. Burton can be contacted at 757-424-8906 or by email at steve@rauch-advisory.com.

Item 7: Requirements for State Registered Advisors

Arbitration Claims: None to report.
Self-Regulatory Organization or Administrative Proceedings: None to report.
Bankruptcy Petitions: None to report.